

# GRIFFITH CITY2LAKE

**SUNDAY 8 MARCH 2020**

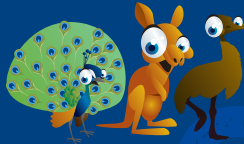
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[www.city2lake.org](http://www.city2lake.org)



# GRIFFITH CITY2LAKE



## ABOUT GRIFFITH CAN ASSIST

Griffith Can Assists aims to assist local families affected by cancer. Providing accommodation, travel aid, medical and practical support during their cancer journey.

Due to the minimal cancer services in our area their passion is to support these families to access proper cancer care and treatments in an effort to help reach remission or a possible cure.

Each year over 140 Griffith Families are financially assisted by Griffith Can Assist and approximately \$160,000 is utilized annually to cover the various costs required by these cancer affected families and individuals. Community support is crucial for Griffith Can Assist to remain viable and continue.

**ALL FUNDS RAISED** are strictly utilised for our local cancer patients and all money remains in Griffith.

## THE EVENT

The 2020 Casella Family Brands Visy City2Lake will be held on Sunday 8 March 2020 commencing at 8am.

Participants will walk, ride or run the 9km from Jubilee Oval to the Lake Wyangan Picnic area.

Following the success of the 2019 event, 2020 City2lake promises to be bigger and better than ever.

**We need your support to reach our 2020 Fundraising goal of \$100,000 for Can Assist Griffith.**

## 2020 CITY2LAKE SPONSORSHIP OPPORTUNITIES

Sponsorship of this high profile community event promises exposure through extensive media coverage – The Area News, Triple M and Hit99.7 FM and WIN Television along with website and social media platforms.

As a sponsor you and your business will be recognized as a community building and caring organization.

You will be supporting a LOCAL much needed cause with the assurance that the money raised at this event will stay local, to help and support local people affected by Cancer.

City2Lake is proudly supported by





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## 2020 CITY2LAKE SPONSORSHIP PACKAGES

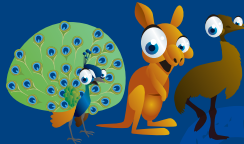
	IN-KIND	BRONZE	SILVER	GOLD
10 Free Entries to event				✓
Logo on Finish Line Arch*				✓
Logo On Race Bibs*				✓
Logo in TV ad*			✓	✓
Logo on entry forms and online rego website			✓	✓
Logo on Pull Up Banners and Posters & Print advertising*			✓	✓
Space for Sponsor Marquee at Finish Line	✓	✓	✓	✓
Link to your webpage from City2lake web page	✓	✓	✓	✓
Logo on Social media and web page & Tile to share on FB	✓	✓	✓	✓
Logo on Media Wall at Event*	✓	✓	✓	✓
Logo on Fundraising Platform	✓	✓	✓	✓
<b>YOUR INVESTMENT</b>	<b>In Kind the value of \$500</b>	<b>\$500</b>	<b>\$1000</b>	<b>\$3000</b>

\*Cut off dates apply for logos to be included on printed material and the television ad.

If none of the above sponsorship packages suit you or your business please contact the Committee to discuss this further.



# GRIFFITH CITY2LAKE



Thank you for your time and consideration.

In order for you to take full advantage of our partnership benefits, we ask that all responses be returned to us no later than Friday 17 January 2020.

**FROM THIS APPLICATION, AN INVOICE WILL BE SENT TO MY BUSINESS FROM CAN ASSIST GRIFFITH**

### **CHEQUES**

Cheques payable to:  
Can Assist Griffith

PO Box 1535,  
GRIFFITH NSW 2680

### **DIRECT DEPOSIT**

Can Assist City2lake

BSB 032-750  
ACC: 584953

### **ASSETS**

Please note that all business logos should be provided in high-res via email no later than 17 January 2020.

## **SPONSORSHIP APPLICATION**

Business Name

Contact Name

Signature

Postal Address

Phone Number

Email

ABN

Website URL

Preference of Sponsorship Level

Cash

In Kind

Gold Sponsor \$3000

Silver Sponsor \$1000

Bronze Sponsor \$500

In-Kind

If you have selected in-kind sponsorship, please provide details of your proposal:

I understand and agree that the required business logo will be emailed to [city2lake@gmail.com](mailto:city2lake@gmail.com) for inclusion in *\*printed material and advertising* by 17 January 2020.